



Pinterest account set up from scratch

After reviewing your business's current suitability for the platform, with a typical Pinterest "set up from scratch" package you'll have:



Admin set up completed



Keyword research and full list of keywords completed



Optimised account settings which will include:

- Creation of profile name, picture, and profile description
- Location and email address set up
- Websites and social accounts claimed and verified



10-20 Pinterest boards produced all of which are aligned with above keyword research and existing content you have available



Pin template design for all boards created (package price includes outsourced pin design), uploaded and optimised with keyword rich names and descriptions



List of "Group board" and "Tailwind Tribe" suggestions created



Rich Pins enabled (if compatible with your website provider)



A topline recommendation document on how to manage the account going forwards

*We know that each client and each customer is unique!
Let's get together or jump on a call and discuss!*

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