

## Monthly management for an existing Pinterest account

With a typical Pinterest account management package you'll receive:

## **MONTH 1:**



An existing Pinterest account review looking at:

- Your current keywords
- Your current profile
- Your current boards
- Your current analytics



A website review looking at what content could be utilised for Pinterest



New pin design suggestions based on your existing website and other content you have available now or coming soon



Rich pins enabled (if compatible with your website provider)



Relevant group boards found and applied for

## **MONTH 2 ONWARDS:**



Pin design for new content



Schedule completed on Tailwind where 200-300 pins will be scheduled for the whole month. Made up of:

- Your content to your boards
- Other people's content to your boards
- Pins to your group boards
- Pins to your tailwind tribes



Summary of new groups applied to



A completed analytics report



Review and update of relevant smart loops

We know that each client and each customer is unique! Let's get together or jump on a call and discuss!

